



2019 FREE SUMMER SHUTTLE INTERIOR AD SPECS

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From/To	Art Deadline
May 27-June 29	May 14, 2019
June 30-August 1	June 18, 2019
August 2-September 2	July 23, 2019

AD RATES

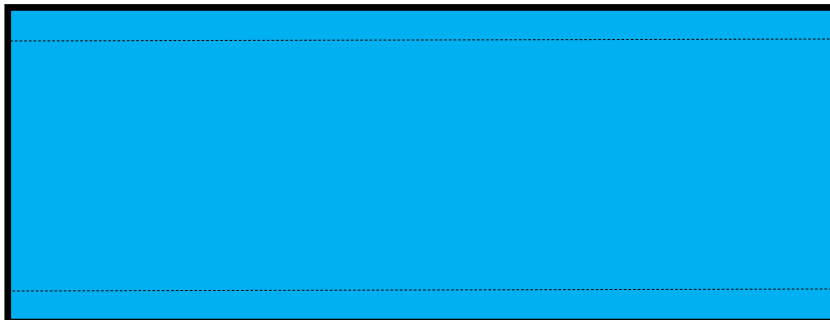
\$75 per month — nonprofits
\$125 per month — businesses
 Reserve on a monthly basis.

- ◆ Cost includes printing, installation and placement of one ad for approximately one month.
- ◆ Seen by up to 1,000 riders /day.
- ◆ Shuttles will operate between the Memorial Day and Labor Day weekends.

BUS INTERIOR AD (11" X 27")



27"



1"
 9" 11"
 1"

FOUR FREE Summer Shuttles

- May 27-September 2
- FREE all summer
- 7 days a week
- Runs every 15 minutes
- Sunday-Thursday
8:58 a.m. to 9:43 p.m.
- Friday & Saturday
9:13 a.m. to 10:43 p.m.

Specifications:

Finished Size: 27" x 11"

Live Area: 27" x 9" (leave 1" top and bottom for channel)

- Layout at 100% final size
- Include crop marks and bleeds
- 300 dpi – JPG or PDF (print quality)

Provide for Production:

- Art on CD, DVD, thumb drive or emailed
- All font files
- All Images scanned high resolution at 300 dpi at 100%