



# 2018 FREE SUMMER SHUTTLE INTERIOR AD SPECS

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From/To	Art Deadline
May 25-June 28	May 14, 2018
June 29-August 1	June 18, 2018
August 2-September 3	July 23, 2018

## AD RATES

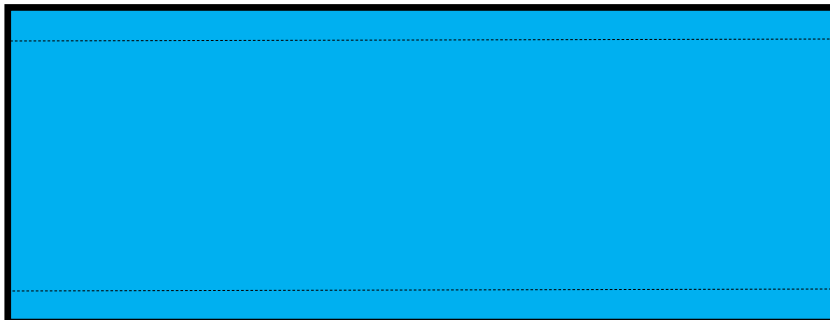
**\$75 per month/nonprofit rate**  
**\$125 per month/for-profit businesses**  
**Reserve on a monthly basis.**

- ◆ Cost includes printing, installation and placement of one ad for approximately one month.
- ◆ Seen by up to 1,000 riders /day.
- ◆ Shuttles will operate between the Memorial Day and Labor Day weekends.

## BUS INTERIOR AD (11" X 27")



27"



1"  
9" 11"  
1"

## FOUR FREE Summer Shuttles

- May 25-September 3
- FREE all summer
- 7 days a week
- Runs every 15 minutes
- Sunday-Thursday  
8:58 a.m. to 9:43 p.m.
- Friday & Saturday  
9:13 a.m. to 10:43 p.m.

### Specifications:

Finished Size: 27" x 11"

Live Area: 27" x 9" (leave 1" top and bottom for channel)

- Layout at 100% final size
- Include crop marks and bleeds
- 300 dpi – JPG or PDF (print quality)

Provide for Production:

- Art on CD, DVD, thumb drive or emailed
- All font files
- All Images scanned high resolution at 300 dpi at 100%