



The inspiration for Coronado's Avenue of Heroes came spontaneously as two Navy SEALs were moved to their final resting place. News spread quickly. The local

Rotary Club passed out American flags. Schools were dismissed and teachers brought students to line Fourth Street to honor the fallen service members. As the procession approached the San Diego-Coronado Bridge, just beyond the tollbooth in the center divider, a lone Navy SEAL stood for hours at attention, saluting as he waited for the passage of his comrades. At that moment it was clear Third and Fourth Streets were already an Avenue of Heroes, and the program was created.



Requirements for Submission

To be considered for the Hometown Banner Program a completed nomination form must be submitted to the City of Coronado. Nominations are accepted continuously, there is no deadline or cut-off date.

Qualifications for a Banner

Nominees for banners shall be past or present residents of Coronado – living or deceased – who served or are serving honorably in any branch of the US Armed Forces. For purposes of satisfying the residency requirement, an individual shall be considered a resident of Coronado if they presently reside or previously resided within the City limits of Coronado, including being stationed at Naval Base Coronado. Proof of military service may be documented in many ways, including, but not limited to, a copy of their DD Form 214, an individual's release from active duty record, or an individual's active duty record. Proof of prior or current residency in Coronado shall be provided to the satisfaction of the selection Committee. Proof of residency may take many forms depending on available documentation.

Nominee Selection

Nominations are reviewed by the Hometown Banner Committee. The Committee consists of members of Coronado VFW Post 2422, the Third and Fourth Streets Neighborhood Association, and the Coronado Historical Association. Nominations should include biographical information about the candidate and Service designator/ occupation, principal duty assignments, unique accomplishments/ recognitions, or participation in historic military activities.

Placement of Banners

The Hometown Banners are suspended from street light poles on Third and Fourth Street between Orange and Alameda. If sufficient nominations are received new banners are typically installed every six months on or about Veterans Day (November) and Memorial Day (May). Concurrent with new banner installation, those being honored, and their families are invited to a Recognition Ceremony. After the banners are displayed, they are made available to the honoree and/or their family as a keepsake.



US ARMY



Specialist
NANSON HWA

Army Diver
1967

US NAVY



Lieutenant JG
HELEN ENGEL

Navy Nurse
1947-51

US NAVY



Captain
Martin J. Twite Jr.

Legion of Merit
Korean War 1950-52

US NAVY



CW03
JON GIBSON

Operation Enduring
Freedom 2013

*Sample
Banner Designs*

The City of Coronado
Hometown Banner Program
is a collaborative effort of:

The City of Coronado
Coronado VFW Post 2422
Third and Fourth Streets
Neighborhood Association
Coronado Historical Association



HOMETOWN BANNER PROGRAM

*Honoring Coronado
veterans*

Accepting Nominations

*Recognize a deserving
service member or Veteran!*

For more information or to download a nomination
form visit www.coronado.ca.us and type "hometown
banner" in the search function or contact:

City of Coronado
1825 Strand Way, Coronado CA 92118
(619) 522-7335

There is no cost for this program.
All costs are underwritten by
the City of Coronado.