

**MEETING MINUTES**  
**CORONADO BICYCLE ADVISORY COMMITTEE (BAC)**

Monday, April 1, 2013, at 3:00 p.m.

City Council Chambers, City Hall  
1825 Strand Way, Coronado, CA 92118

1. ROLL CALL: Chair Dan Orr (arrived at 3:32 p.m.), Vice Chair Bruce Davidson, Pat Callahan, Dot Harms, Larry Hofstetter, and Trisha Trowbridge  
Absent: Bruce Johnson  
City Staff: Principal Engineer Jim Newton and Recording Secretary Nancy Reynolds
2. APPROVAL OF MARCH 4, 2013 MEETING MINUTES: The minutes were approved unanimously.
3. ORAL COMMUNICATIONS: Liza Butler, resident of the Cays, was happy to support the proposal for the City to consider a new staff position for an active transportation planner. She suspects this has been warranted for some time and thinks it would be very important for the work of this committee. She thinks it would also be important for some of the Silver Strand projects. She noted that the two grants this committee sought from SANDAG were not awarded; maybe a broader grant source should be looked at – they're more compelling if there's a larger picture. This would be the preservation and enhancement of a major scenic corridor that is also a major transportation corridor for bicycles and pedestrians. She would welcome an invitation to meet with one or several of the committee members to discuss this idea further and can bring with her two very successful grants.

Andy Hanshaw, San Diego County Bicycle Coalition, said that as part of the Coalition's strategic plan and regional outreach they have created a new regional bike/pedestrian alliance. The idea is to take a representative from each of the growing number of advisory committee groups across the region, bring them together quarterly, and give them to opportunity to network, learn from each other, idea share and collaborate on regional improvements for bikes/peds. He introduced Howard LaGrange, a board member who will chair the bike/ped meeting on April 18. He said that on April 6, the Coalition is having an event to celebrate the one-year mark of its new strategic plan. Any and all bicycle stakeholders are invited. The event is called "The State of Bicycling in San Diego County" and will be at 10:00 a.m. at the Lafayette Hotel on El Cajon Boulevard. It will be a brief meeting with a ride afterward.

He also reported that the Coalition is hosting a trip to the Los Angeles ciclovía later this month; he's excited to have some of the BAC join them.

Howard LaGrange said he co-chairs the Oceanside Bicycle Committee. When their committee was first established, they looked at the incidence of accidents between cyclists and motorists in Oceanside. They learned that 75-80% of the accidents are the problem of the cyclists not obeying the law, not being in the right position, not being visible at night and not riding on the right side of the road. They began offering a free traffic skills school 101. It meets once a month and is aimed at adults. If we want motorists to respect cycling activities, cyclists must obey the law.

He provided additional details on the April 18 bike/ped meeting. He's asked all the chairs of the coastal regional committees to come to this meeting. It will be in Old Town at 6:00 p.m.

The idea is to have a larger voice among community advocacy groups within the Coalition. The Coalition has traditionally been supported by a lot of bicycle clubs, but recent advocacy committees, such as Coronado's Bicycle Advisory Committee, are something new and they want to make sure they have a voice in the Coalition and have an opportunity to exchange ideas of how each community can benefit from discussion with each other.

4. POLICE DEPARTMENT UPDATE: Mr. Newton was not aware of any bike-related accidents occurring in March.

5. UPDATE FROM STAFF ON INFORMATION ITEMS:

- Cays Entrance Study – Mr. Newton said a workshop was conducted on March 7 to kick off the study. About 40 residents attended and provided comments. Based on the feedback received, the consultant has come up with four or five concepts that might be able to improve things. Staff has been reviewing them internally and a meeting will be set up with the stakeholders' group to share the concepts with them. Then a second workshop, inviting all Cays residents, will be held. Mr. Callahan felt it is important for bicyclists to weigh in, not just Cays residents. Mr. Hofstetter agreed and pointed out that the bike path is a regional asset and it belongs to the region, not just Coronado, and input is needed from everyone who rides that path – they need to know what's being discussed. He suggested that the Bicycle Coalition might have tips for reaching out.
- Annual Report to Council – This went to the Council and there were no questions or comments.
- Term Limits – The Council was interested in getting staggered term limits for the BAC and some other new committees. The Council directed staff, at an appropriate time, to ask for volunteers to extend their term. They'll be looking for two people to extend their terms by two years and two people to extend them by one year. Current terms are set to expire in November 2014.
- "Action Center" on City Website – Mr. Newton said a comment was received last week commenting on the perception that there are daily close calls on the bike path/sidewalk right outside the Tennis Center. It's a shared bike path/sidewalk and we are limited in what we can do to try to keep that from happening because there is a lot of pedestrian/bike activity, all designed to happen within the same little area. Mr. Newton doesn't think additional signage would be effective, but he said he'd bring the issue up with this committee. Mr. Hofstetter felt that the bike lane could be moved out into the street as part of the Scenic Loop project. He said the visibility is poor there; if you step out of the Tennis Center, you're right in the path. Ms. Trowbridge felt that warning signs in the Tennis Center might be helpful. Mr. Newton will place this on a future agenda.
- SDSU Count Station by the Golf Course – The first batch of data has been received and the City's traffic engineer is looking at it. His initial reaction to Mr. Newton was that on several weekends there were over 2,000 bicyclists a day. They're making sure this is legitimate and will report back to the committee.

6. REVIEW OF CITY MANAGER'S BUDGET WORKSHOP RECOMMENDATIONS: Mr. Newton said the City Manager proposed changes to staffing for the next fiscal year at a recent City Council workshop. One position would be an active transportation planner who would replace Mr. Newton as staff for the BAC and would work full time on all modes of transportation not related to vehicles (bicycles, ferry) and be a multi-modal advocate for the City. He's also recommending the creation of a school resource officer from the Police Department to

interact with all the schools in town, as well as potentially, an additional traffic enforcement officer. The Council didn't make a decision, but more workshops are to come.

7. BICYCLE CORRAL INSTALLATION AND MONITORING PLAN: Mr. Newton reported that the City Council approved the installation of eight bike corrals; the Public Services Department has ordered the corrals, but is not expecting to see them until the end of April. He wants to get the word out to the public about their impending arrival; the City can do press releases, which go to all the local media outlets, and will ensure that the San Diego County Bicycle Coalition is copied. Announcements can be made on the City website and we can Tweet and Facebook. The City newsletter that's expected to come out in late April will have a blurb about the corrals. He'd like someone from the BAC to contact the Eagle, eCoronado and local blogs to offer to answer questions and encourage them to get the word out. He'd like to see the Crown City Cyclists be encouraged to use the corrals and would like to let the business community know about the corrals and encourage their feedback regarding the use of the corrals. If the BAC would like to make a video showing how to lock a bike to an inverted-U and where the corrals are, that can be placed on the City website.

He turned to monitoring and said staff could collect data on average three days a week, Monday through Friday. He's hoping that the BAC can help after 5:00 p.m. and on the weekends.

8. WORK PLAN FOR BICYCLE-FRIENDLY COMMUNITY (BFC) APPLICATION: Mr. Davidson invited Mr. LaGrange to speak on this subject. Mr. LaGrange said getting named a bicycle-friendly community doesn't depend just on how good your application is, but how other cyclists view your community because they're the ones that will be judging you. What they're looking for goes beyond facilities; they're looking for community involvement and education. He suggested getting broad-based support, maybe even getting the Mayor to add something to the application.

Ms. Harms would like to meet with the new police chief about a diversion program once he comes on board. Mr. Orr feels that it's key to work with Coronado SAFE; he will be meeting with them next week.

Dot Harms volunteered to write the responses to the essay questions. She asked the other committee members to send Mr. Newton any bullet points and he will forward them to her.

A proclamation from the Mayor for Bike to Work Month (May) is in the works. Bike to Work Day is May 17. Mr. Hanshaw said the Bike/Ped Advisory Committee is making a regional effort to make a media event splash and on May 1 they will be at the County Administration Building at 10:00 a.m. and would love to have local elected officials from all around the region come out and support Bike Month in their communities in a unified regional way. They'd like to encourage the Mayor or any councilmembers to come out for that. At 9:00 a.m. they're going to ride from the downtown SANDAG building to the County Administration Building. If anyone needs a bike, they'll provide one.

Ms. Harms shared a proposed flyer for the bicycle event on May 18. A meeting has been set with the Police, Public Services and Recreation Departments for April 15 at 1:00 p.m. to go over details about getting the street closed off, "No Parking" signs posted the day before, etc. Holland's Bicycles will support this in any way they can and will provide a mechanic to do the "how-to" demonstration. The San Diego Bicycle Coalition is going to do the rodeo portion of the event. The Scouts will get a badge for this and some scouts will volunteer. The Middle School is exploring the possibility of having the PE department give extra credit for any child

bringing a certificate indicating they've completed the program to school. Lori Stucki with the Recreation Department is tracking the deadlines for getting the PR out.

The Mayor's Ride will be on May 11 at 11:00 a.m., starting at Spreckels Park.

9. UPDATES FROM SUBCOMMITTEES:

a. Education, Outreach and Encouragement – Mr. Hofstetter distributed information about a Safe Bicycling Incentive Program for people to take bike education. The program is in a conceptual stage. He's working on getting sponsors to buy in on providing discounts for candy, ice cream, etc. for program graduates. This would be a year-round program. He requested feedback from the BAC.

Ms. Harms said that the Middle School would like the BAC to provide some bike safety tips on their in-house televised morning show in May. There is a slot every Friday morning for a few minutes. Next year, the principal wants to plug this in for one Friday a month with a few more minutes. Mr. Hofstetter said the Strand Elementary School has been waiting for the BAC to give them something to do down there.

b. Safety, Security and Enforcement – Nothing to report.

c. Engineering – Mr. Davidson said that Eric Lopez, who spoke at last month's meeting, said he was very impressed with Coronado and said "you guys have a nugget here that you can polish so easily." He felt it should be simple to get someone to come up with the seed money for a consultant to get us going and sent a list of Long Beach's donors to its campaign.

Mr. Newton said the Safe Routes to School and Scenic Loop project grant documents have been signed and staff has been given the green light to proceed with design and construction.

Mr. Davidson said the Public Services Department ground off the top of the root-damaged bumps on the Bayshore Bikeway by the Golf Course. In June that will be repaired completely.

d. Funding, Regional Cooperation, Integration, and Measurement of Success – Mr. Hofstetter said he's still attending the SANDAG Bike/Ped meetings and webinars as they come available.

10. PROPOSED FUTURE AGENDA ITEMS:

- Bike-Friendly City Application
- Bike Rodeo and Safe Cycling Festival
- Bike/Ped Conflicts outside Tennis Center
- SDSU Count Station Numbers

11. ADJOURNMENT: The meeting adjourned at 4:51 p.m.

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Dan Orr, Chair

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Nancy Reynolds, Recording Secretary