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NOTICE AND AGENDA

**REGULAR MEETING
CITY OF CORONADO
CULTURAL ARTS COMMISSION**

**Coronado City Hall
1825 Strand Way
CORONADO, CALIFORNIA
Thursday, April 5, 2012
4:30 p.m.**

AGENDA

I. CALL TO ORDER AND ROLL CALL.

II. APPROVAL OF THE MINUTES OF THE MEETING OF FEBRUARY 2, 2012.

III. ORAL COMMUNICATIONS. State law generally precludes the Cultural Arts Commission from discussing or acting upon any topic initially presented during oral communications. Oral communications are limited to 3 minutes per speaker.

- A. Public Oral communications**
- B. Commission Members Oral Communication**

IV. NEW BUSINESS.

- A. Presentation by Bianca Valle on the Art Giving Club at the Coronado High School.**

V. OLD BUSINESS

- A. Status of Cultural Arts Committees.** Discussion and Possible Action.

1. Arts Advocacy
2. Arts Education
3. Media
4. Performing Arts
5. Public Art.
6. Public Relations and Film.
7. Visual and Literary Arts.

- B. Review Committee Application Form and Process.** Enclosure. Discussion and Possible Action.

- C. Setting of Goals for the Cultural Arts Commission.** Discussion and Possible Action.

- D. Priorities and Projects for the Coming Year.** Discussion and Possible Action.

- E. Date and Agenda for the Next Meeting.** Discussion and Possible Action.

VI. ADJOURNMENT.

Materials related to an item on this Agenda submitted to the Commission after distribution of the agenda packet are available for public inspection at the Coronado Public Library at 640 Orange Avenue during normal business hours.

Agenda item II

DRAFT
MINUTES OF A
REGULAR MEETING OF THE
CITY OF CORONADO
CULTURAL ARTS COMMISSION
Coronado City Hall
1825 Strand Way
Coronado, CA 92118
Thursday, February 2, 2012

Staff Liaison, Library Director Christian Esquevin, called the meeting to order at 4:30 p.m.

1. ROLL CALL:

Present: Commissioners Baker, McClung, St. Denis, Tyler, and Wilson
Absent: Commissioners Besikof and Henderson
Also Present: Mary Clifford, Recording Secretary

2. SWEARING-IN OF CULTURAL ARTS COMMISSIONERS. City Clerk Linda Hascup swore in the Commissioners and provided an overview of the Ralph M. Brown Act as well as specific details of the Act.

3. ELECTION OF OFFICERS

A. Chair: Ms. St. Denis nominated Ms. Wilson to be Commission chair; Mr. Tyler seconded the motion. The vote was unanimous.

B. Vice-Chair: Ms. Wilson nominated Ms. St. Denis to be vice-chair; Mr. Baker seconded the motion. The vote was unanimous.

Ms. Wilson assumed the Chair of the Cultural Arts Commission.

4. ORAL COMMUNICATIONS

A. Public oral communications: None.

B. Commission Members oral communication: Commissioner McClung briefed the Commission on an arts conference, "Create the State" that will be held at the CUSD Performing Arts Center on March 30 and 31.

C. Ms. Wilson introduced Brigitte Reimer who is the Volunteer Coordinator for the Cultural Arts Commission.

5. NEW BUSINESS

A. Background on the Purpose and Establishment of the Cultural Arts Commission. Ms. Wilson provided a brief background of the purpose and establishment of

the Commission, noting that the agenda had included detailed information including the mission of the Commission.

B. Video presentation on “The Arts in Coronado.”

C. Structure and Organization of the Cultural Arts Commission and Assignments to Liaison with Various Art Communities and Interests. Ms. Wilson discussed the possible structure of the Commission as to using committees that would be committees, not of the City, but of the Cultural Arts Commission.

Mr. Tyler made a motion to formalize the committees as the format for moving forward. Mr. Baker seconded the motion.

Ayes: Baker, McClung, St. Denis, Tyler, Wilson
Nays: None
Absent: Besikof, Henderson
Abstain: None

The motion passed 5-0.

Ms. Wilson discussed the various committees to be considered and noted she had met with the commissioners individually prior to this meeting to discuss what would be appropriate for them to chair as each commissioner will chair a committee. She presented the following recommendations:

Visual and Literary Arts – Doris Besikof
Performing Arts – Stephen Baker
Arts Education – Kristine McClung
Media – Heidi Wilson
Public Relations and Film – Doug St. Denis
Public Art – Jeff Tyler
Arts Advocacy – Healy Henderson

There were no public comments.

Ms. St. Denis made a motion to accept the chairs as outlined by Ms. Wilson. Mr. Tyler seconded the motion.

Ayes: Baker, McClung, St. Denis, Tyler, Wilson
Nays: None
Absent: Besikof, Henderson
Abstain: None

The motion passed 5-0.

Ms. Wilson indicated there are many ways the committees can be structured; they are not formal committees of the City. They are not covered by the Brown Act; they can meet in an individual’s home, a restaurant, an office; there is great latitude and flexibility. It is up to the chair and the people on the particular committee to set up where they meet and when and even how often.

Commission members spent time discussing how to determine who is invited to serve on a committee; whether there should be a formal application and appointment process; whether the committee chair invites people; whether there should be term limits involved.

Library Director Esquevin did note the Winn Room and Library conference room are public meeting rooms and could be used pending availability. Meetings held there would be open to the public.

Ms. Wilson summarized the discussion by noting the consensus seemed to want some type of an application; the committees would be open to the public, to organizations and individuals in the community; the meetings will be informal; these are not City committees, they are committees of the Cultural Arts Commission that will allow the commission to do the work that was outlined in the resolution from the City Council. To be discussed later is whether or not to have term limits and the actual process of whether or not to have applications that are brought to the Commission to appoint people for each of the committees.

The members agreed to have a subcommittee made up of Mr. Baker, Ms. McClung, and Mr. Tyler develop an application.

Mr. Nick Reaves of the Coronado Playhouse congratulated the commission on its formation. Mr. Reeves suggested that the committees consider having a primary and an alternative if an organization is being represented on a committee.

D. Setting of Goals for the Cultural Arts Commission. Ms. Wilson noted this is preliminary but wanted some input in terms of commissioners' thoughts as to what the Commission might do or might be involved in; dreams; suggestions. Some ideas mentioned by Ms. St. Denis, Ms. McClung, Mr. Tyler and Mr. Baker: film festival; chatting with Public Arts Subcommittee members; project a much stronger arts image in the community; develop mission statement; provide a picture of the Coronado arts and culture landscape – create a document or put on the website or both; survey the community; identify areas of strength and areas that need help; know what we're doing and ideally have a big event that would bring the various disciplines within the arts community together. That will take time to develop a plan and determine funding. Ms. Wilson outlined her vision: (1) looking within; (2) start working collaboratively together to do cross-pollination; and (3) take the collaborations and reach out beyond the community and create things we can offer to the region and beyond. Commission's goals and objectives will come up from the committees.

E. Priorities and Projects for the Coming Year. Delay action in taking any specific motion at this meeting until more information is available.

6. ADJOURNMENT

Ms. Wilson noted there won't be quorum for the next scheduled meeting on March 1 so the next meeting will be April 5. Format for the committees is that each commissioner is

the chair of the committee; it is the responsibility of the committee to take notes; the commissioner comes back to the next meeting of the Commission and makes a report. That will become part of the formal record.

Agenda for April 5: draft of application; committee reports; ongoing item: goals and objectives and mission statement.

The meeting adjourned at 5:39 p.m.

Heidi Wilson, Chairperson

Mary L. Clifford, Recording Secretary

Agenda item V B

Coronado Cultural Arts Commission

Committee Application

The purpose of this application is to provide members of the Coronado Cultural Arts Commission with background information on persons who wish to serve on a committee of the Commission.

Date of application _____

(Full Name, please print)

(Home Address)

(Home Phone/Business Phone) (Email Address)

(Indicate business, profession or occupation)

(Educational qualifications, optional)

(Professional experience, optional) Please give a brief resume of your qualifications on page 2

(Indicate choice of committee – Public Art, Arts Education, Visual & Literary Art, Performing Arts, Arts Advocacy, Media, or Public Relations & Film)

(Signature)