

CORONADO PARKS & RECREATION BOARD
Special Meeting
March 1, 2004

Meeting began at 3:05

ROLL CALL:

Boardmembers: Jennie Portelli, Nancy Blair, George Powell and Phil Hammett

Absent: Bob Breglio and Student Rep Sally Blair

Staff: Linda Rahn, Director of Recreation and Sandy Goodson,
Administrative Secretary

Linda explained that the City Council authorized the Parks and Recreation Board to make recommendations for Policy and Fees for the new Community Center and other City Facilities such as the parks.

Linda explained that we will have workshops when we need them and also discuss during our regular Parks and Recreation Board meetings. Action can be taken at the meetings, but not at the workshops. Linda would like to see this process completed by June. Linda will then put the information gathered into a format to be approved by the Board. Linda gave a list of facilities and information about use and user classification. The department will need to complete an operating expense cost study. We are researching local rates to get an idea of costs of other venues.

George asked if there are guidelines for establishing prices from the City Council. Linda said there are no guidelines. She said that in Recreation, it is recommended that the classes recover all of the direct expenses and 50% of administrative expenses. She said that the Board might want to make a recommendation that certain type of events should cost a certain percent of the actual cost.

Linda handed out a chart that shows what programs are currently offered and what fees we are charging as a percentage of cost.

Phil asked if there is a feeling that some items don't need to be reviewed. Linda said that everything can be reviewed. Linda said we could categorize events and put them into categories that would show us what percentage of cost would be charged.

Linda gave samples of "Classifications of Users" from some other cities and said that the Board could use it as a sample. She said that the Board could pattern our "Classifications of Users" after one of the samples, or a combination of the samples.

Linda gave a listing of City facilities that could be recommended for rent. She said that there are some parks that she didn't list because we don't usually issue permits. Jennie asked if we issue permits for Vetter Park. Linda said we don't issue permits at Vetter Park or Dog Beach because of the presence of dogs. Sandy confirmed that a resolution

adopted by the City Council authorizes dogs at Vetter Park but that the dogs must be on leash. Jennie said that many years ago the Board discussed the issue of Vetter Park allowing dogs off leash. Linda said we would research our records to see what was discussed.

Linda said that Board should decide if they want to list all the City Parks on the list, or only the Parks that are controlled by the Facility Use Policy.

Nanci asked if Centennial Park is ever requested for use. Linda explained that most wedding consultants love to use it because there is no fee. She said that we require a refundable cleaning deposit and a certificate of liability insurance. If people purchase the insurance through the City, we basically just collect the money and forward it to the insurance company.

Phil asked about Sunset Park. Linda said that it is not listed as a sports field because we are trying to maintain an agreement with the local residents. Linda said we could list it with an asterisk as "under special circumstances".

Jennie asked where the teams would go that play at Sunset if we did not permit sports in Sunset Park. Linda said the Cays Park and the School District property are about the only other places for sports. She said that we need to find more green space. Linda mentioned that perhaps in the future we could reclaim some of the grass area on the beach across from Sunset Park.

Linda said that she included the Skatepark and Climbing Wall because we might want to rent them out for birthday parties.

Linda shared information about the new community center. She said we will have to discuss the Gymnasium and Pools. She said that we will talk about the Club Room later. We have two meeting/activity rooms, great room/banquet room, catering kitchen, fitness center and dance studio for which we will need to develop fees and policies.

Linda said the Board needs to look at users and group them into like users. Once the groups are identified, they will be given priority for use of City facilities. She said the Board can also create a different classification for resident/non-resident for each group.

The Board reviewed the user groups from other cities. Phil said that the User information for San Marcos says a majority. Linda said we would need to define majority, is it 50%, 60% or more.

The Board agreed that Escondido's User list would be good to pattern ours after.

Jennie asked what the lead time is for planning an event. Linda said the Board needs to decide, but we currently have 6 months and that isn't long enough.

Phil was mentioning that when organizations have tournaments, they need to schedule

them 1 year or more in advance. Linda said the board needs to set a minimum and maximum amount of time. Linda said she would be more comfortable with 1 month minimum to 1 year or more maximum. She said the board could allow residents to have a longer period of time than non-residents.

The Board wants to give preference to Coronado non-profit groups.

Linda said we will have to look at situations where non-profit groups use the facility for events that raise money.

Nanci said that if Coronado non-profit groups are going to be charged, it should be very nominal. Jennie said that she agrees but wants to make sure that we don't give preference to paying users.

Linda said a policy stating that Coronado non-profit only pay staff cost could be established.

George said that he is having a hard time with anything being free knowing what is happening with the economy. Linda said this is where identifying groups becomes important. She said you could even look at different facilities for different percentages of the cost. She said that she will do a cost analysis so the board will know the estimated cost to run an event in each room.

Linda said the Board needs to really look at who are the users and what uses will be allowed. Jennie said they should look at resident/non-resident priority and also resident/non-resident fees.

Phil said that we could use percentages to decide on the amount groups should pay. He said groups that are not non-profit should pay 100%.

Jennie said Coronado groups should be required to have 75% Coronado residents since that number is already established by resolution.

Linda said that she will use Escondido's Classification list as a template to create our User List and have it available at the next Board meeting. George would like to see the list set up in "Group Priority" as opposed to "Class Listings". Linda said she would set it up using priorities.

The meeting was adjourned at 4:40 p.m.

Prepared by:

Approved by:

Sandra Goodson

Jennie Portelli, Chairperson